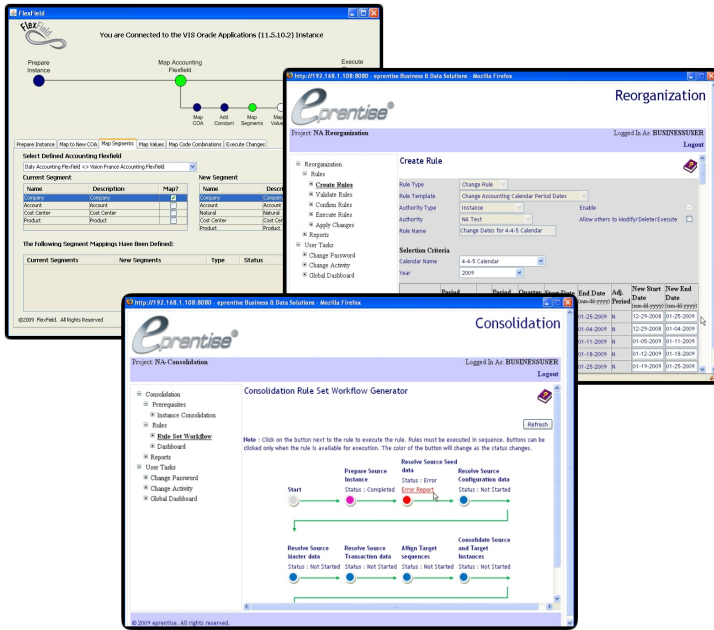


e^{prentise}® Software Solutions for Oracle® E-Business Suite

TRANSFORMATION SOFTWARE



eprentise software allows any change in E-Business Suite, whether it is consolidating multiple EBS instances or changing configurations, cleansing data, or creating subsets of data. The user defines the target data structure (i.e. a new instance, a new organization unit, a new calendar, a new flexfield, etc.) eprentise software analyzes the difference between the source and target and automatically generates code to copy, filter, change, and merge the source data into the target structure. An underlying eprentise engine (Metadata Analysis) analyzes the data structures, relationships, and other database objects. Once the Metadata Analysis is complete, rule templates are used to generate the code required to copy, filter, change, or merge the source data to the desired target data structure. In the process, the source and target may be compared, standards may be applied, duplicates identified and resolved, and differences in business processes reconciled.

eprentise software automatically identifies and resolves gaps between the source and the target in the correct sequence to maintain the data integrity, resulting in complete, consistent, and correct data that are aligned with the business processes.

With eprentise, the user can revise the rules as many times as needed until the desired results are achieved. Since the software can be re-used and it retains all learned rules in a knowledge base, it offers the possibility of replicating results in other contexts or business units of an enterprise at minimum cost and in minimal time. For example, operating unit configurations can be copied for many different entities or across multiple instances, or duplicates can be resolved across many instances without additional preparation.

eprentise provides software that accelerates business change by providing the ability to change any data in order to align with new business initiatives across the enterprise. At the metadata, data, and business process levels, eprentise software identifies gaps between a source and a target. Whether the entities are charts of accounts, calendars, legal entities, business groups, other operating units, or entire EBS instances, eprentise determines the gaps between the source and the target through its proprietary mining process and then automatically generates the code to resolve the differences by adding or changing database objects, reconciling duplicates, changing configuration data (flexfields, organization units, product IDs, etc.), standardizing using a built-in rules-based knowledge repository, or filtering data based on any number of criteria. Because the software understands the data relationships, changes are permeated throughout the database. Companies do not have to do a time-consuming, resource-intensive reimplementation to accommodate business changes like mergers, acquisitions, or divestitures to adapt to new technologies (such as subledger accounting or Multi Org Access Control), or to change EBS setups that the company has outgrown. eprentise software enables changes to take place in months with very few technical resources.

Benefits

Increased efficiency reducing project timelines, costs, and improving accuracy of outcomes

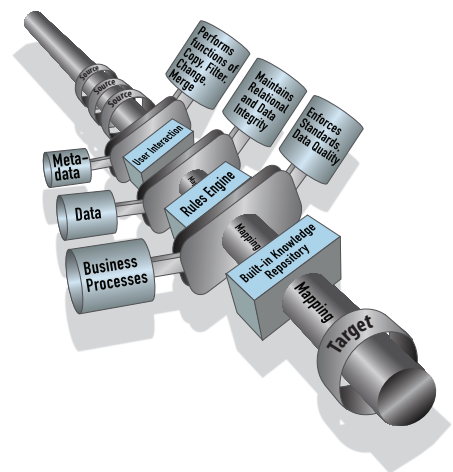
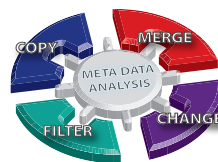
- Less than half the time and cost of comparable consulting services
- Reduced risk of compromising the data integrity by writing code to extract and load data incorrectly
- No reimplementation, no migration scripts, and no loss of history

Rules-based system with comprehensive knowledge repository

- User-defined business rules executed without coding
- Consolidation of all configuration, operational, and transaction data
- Reusable and repeatable

Operational efficiencies

- Better customer service resulting from data consistency
- More accurate reporting with a consistent data source
- Increased agility to make organizational and operational changes quickly and to analyze and predict enterprise performance based on complete, consistent, and correct data
- Reduced database footprint resulting in improved performance, improved ease of maintenance, and less risk in the event of a recovery
- Reduced complexity resulting in shorter close cycles and increased transparency
- Reduced operating expenses including hardware, licenses, and maintenance



eprentise Transformation Software Products for E-Business Suite

FlexField® software allows companies to change and model their Charts of Accounts in Oracle E-Business Suite as often as they change their business. FlexField's built-in knowledge base of Oracle E-Business Suite provides a low-risk, low-cost way to make rapid changes to the accounting flexfield.

- » Change your Chart of Accounts at will – add or delete a segment or value.
- » Eliminate unused accounts and code combinations that waste resources and hamper performance.
- » Reduce maintenance of multiple Charts of Accounts.
- » Standardize accounting practices.
- » Restructure financial transactions to accurately reflect business changes.
- » Improve accuracy of global reporting.
- » Reduce maintenance of cross-validation rules.
- » Enable new functionality including Advanced Global Intercompany System (AGIS), Ledger Sets, and Subledger Accounting.

CONSOLIDATION software merges two or more database instances by automatically resolving database structures, data differences, and differences in business processes. The software automatically creates rules to merge data with the same name that has a different meaning, data with the same ID in multiple systems, and data that is identical across different instances. Custom rules can be created to override exceptions. The data is moved into the target instance in the right sequence to maintain the data integrity. The consolidated instance reduces support, maintenance, and processing costs, facilitates common business practices, and establishes standards across the enterprise while also providing a “single source of truth” for enterprise operations.

- » No reimplementation – no migration scripts or bridges among different EBS instances for reconciliation or compliance with Sarbanes-Oxley or other regulatory requirements
- » Complete, consistent, and correct data in a single source. No more costly and awkward consolidations or translations across instances of EBS for improved and streamlined reporting, interfaces to third-party systems, and data warehouse queries. No maintenance, translation, or reconciliation of history or sunset instances.

DIVESTITURE software creates two separate database instances, one for the parent company and one for the carved out company. Each company's application has only its own data, ensuring that the parent company is comfortable with data security and enabling the divested company to function completely on its own.

- » Removes data defined by user criteria to a separate, fully functional divested database instance.
- » Both source and divested instances maintain relational integrity of configuration data, master data, and transactions.

DATA QUALITY software standardizes all data and identifies candidate duplicates in configuration data in a single database or across disparate databases. For example, multiple values or units of measure for the same item are eliminated. If a unit of measure

is changed, it is changed on every invoice, order, statement, shipment, and for all history. Standard lists of abbreviations can be imported and automatically applied throughout the system. Once the configuration data is consistent, the software automatically identifies and resolves duplicates in the master data. When a candidate duplicate set is identified, the software identifies the duplicate items everywhere in the database, allowing the business user to decide on the attributes of the survivor record. An unlimited number of duplicate criteria can be used anywhere in the database. Once the duplicate is identified and resolved, that change is percolated throughout the database and even to the Transaction Data.

REORGANIZATION software allows companies to make a variety of major configuration or setup changes to better reflect their business structure and operations in Oracle E-Business Suite. Make changes to EBS configuration data without loss of history, without reimplementation, and without building bridges to reconcile. eprentise Reorganization software changes all the data so that it looks like EBS was always configured with the transformed data. Modules include:

- » **CALENDAR CHANGE** Automates the process of changing calendars in Oracle E-Business Suite, allowing you to support business requirements, retain history, and tie in all the subledger detail with the GL calendar. Calendars in other Oracle modules are copied or can be synchronized to the new GL calendar (Including FA, Projects, Inv, Budgets, and others).
- » **MERGE, SPLIT, or MOVE INVENTORY ORGANIZATIONS** Allows you to consolidate or split inventory orgs and/or subinventories to reduce costs, save time, and increase accuracy.
- » **MERGE, SPLIT, or MOVE LEGAL ENTITIES** Allows you to move legal entities and balancing segment values to a new set of books (ledger) to reflect the current organization structure, comply with local and statutory requirements, and restructure the enterprise for global expansion.
- » **MERGE, SPLIT, or MOVE OPERATING UNITS or ORG UNITS** Enables you to share or segregate data for different parts of the organization in order to operate a shared services center, maintain security, service customers, and leverage suppliers across the organization.
- » **MERGE or SPLIT BUSINESS GROUPS** Provides the ability to consolidate business groups in order to more accurately reflect ongoing organizational operations and business processes.

DATA ARCHIVE AND SUBSET software automates the process of copying or filtering selected data from one environment into another. eprentise Data Archive allows the data to be retrieved directly through the original application for reporting, or restored back into the production instance for audit purposes. eprentise Data Subset can create a data test set based on any criteria (open items, items from a single module, items for an operating unit, a year's worth of history, etc.). It can also copy and promote configurations from a dev environment to a test environment to a production environment, or to multiple ledgers or operating units so set up only needs to be done once.

About the Gartner Cool Vendor Selection Process:

Gartner is a registered trademark of Gartner, Inc. or its affiliates. The Gartner listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to identify interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Each year, Gartner identifies a Cool Vendor as a company that offers technologies or solutions that are: innovative—enabling users to do things they couldn't do before; impactful—have, or will have, business impact (not just technology for the sake of technology); and intriguing—have caught our interest or curiosity in approximately the past six months.

Cool Vendors in MDM, 2011 by Andrew White, John Radcliffe, Ted Friedman, 21 April 2011

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