



## Helene Abrams

Helene Abrams, an expert on the strategy of business change, has consulted for a variety of global corporations on strategic planning, corporate mission, enterprise systems, cultural alignment, technology integration and post-merger integration, and has designed software that consolidates the enterprise systems of large companies.

Helene has the depth of knowledge, the technical expertise, the business acumen, and a range of experience in companies from start-up to Fortune 50. After executive positions at Oracle Corporation, Deloitte & Touche, and Ernst & Young, she has founded several companies on her own, participated as a Board member, executive vice president, interim CEO, and CTO of several companies, completed turn-arounds, and provided strategic advisory services to hundreds of companies. As Oracle's first Applications consultant in 1988, Helene also has the technical and functional knowledge of how to align Oracle E-Business Suites with business strategies. Her forte is driving results through strong people skills and a focus on quality. Helene has a bachelor's degree from the University of Michigan and a Master's degree from Harvard University.

Helene has had extensive experience in implementing business changes of many types including:

- The design and post-merger integration effort focusing on the organization, the processes, and the technology in a transportation company resulting in annual savings of \$80 million for the continuing entity.
- The development of a strategy for divestiture of 8 business units of a global telecom company.
- The preparation of a global chart of accounts and data standards for major industrial firm that brought together the practices of over 70 different units located in 40 countries at a savings exceeding \$10M annually
- The divestiture of a division of a large chemical company, the separation of the systems and the processes, and then the merging of that divested company with a competitor company within an 18 month period
- The reengineering of the finance department for \$20 billion hospitality company, increasing profitability and shareholder return, resulting in a \$45 million ROI over a five year period.

Helene currently serves as CEO of a software company called eprentise. eprentise® allows companies to quickly and accurately integrate acquired systems. eprentise software allows companies to establish a single source of consistent enterprise information, combine financial systems to leverage common processes such as purchasing, receivables, or order management, and integrate entire customer and supply bases, including operational data and all associated transaction activity.